

MARCELLUS MIDSTREAM

CONFERENCE & EXHIBITION

From the producers of the DUG™ conference series

Utica | Marcellus | NGLs | Takeaway Plans | LNG Exports



The Largest Midstream Event in the World!

Preliminary Conference Program

March 19-21, 2012

David L. Lawrence Convention Center | Pittsburgh, Pennsylvania

PRESENTED BY:

HART ENERGY

HOSTED BY:

MIDSTREAM
Business

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Marcellus Midstream Conference & Exhibition

Preliminary Conference Program

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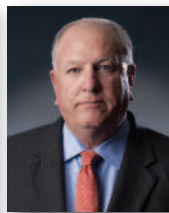
SPEAKERS



William Waldrip
Managing Partner
EnCap Flatrock Midstream



J. Mike Stice
Chief Executive Officer
Chesapeake Midstream
Partners LP
and SVP of Natural Gas Projects
Chesapeake Energy Corp.



Jerry Swank
Managing Partner
and Founder
Swank Capital



Bob Parks
President
Superior Pipeline



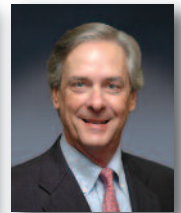
William T. Yardley
Group Vice President
Northeast Operations
Spectra Energy



Kenny Feng
President and CEO
Alerian



Jim Cawley
Lieutenant Governor
Commonwealth
of Pennsylvania



Jack Lafield
President and CEO
Caiman Energy



Rodney L. Waller
Vice President
Range Resources Corp.



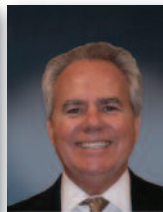
Daniel Lippe
President
Petral Worldwide Inc.



Mark Halbritter
Managing Director,
Commercial Activities-
Gathering
Dominion Transmission



Jonathan Pollack
Senior Vice President
of Commercial Solutions
GeoDecisions



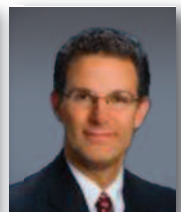
Elliott Boullion
Chief Executive Officer
Resource Environmental
Solutions



Gary C. Evans
Chairman and CEO,
Magnum Hunter
Resources Corporation



Donald R. Raikes,
Vice President
Dominion Transmission Inc.



George Stark,
Director External Affairs
Cabot Oil & Gas

3RD ANNUAL MARCELLUS MIDSTREAM CONFERENCE & EXHIBITION

The proliferation of shale-gas drilling is causing a race to build the needed infrastructure to support production. As a result, producers, investors and capital providers like what they see. The ability to separate high-risk, high-reward, high-margin E&P activity from the less risky, but far more predictable, midstream business is attracting new capital expenditures.

The 3rd Annual **Marcellus Midstream** Conference & Exhibition will focus on the opportunities surrounding the building out of the infrastructure needed in the revitalized Appalachian Basin. As capital is becoming easier to obtain, and operators are exploring their options in shale-gas recovery, your company will want to exhibit at the one conference designed to bring the latest information to the industry.

Network with CEOs, CFOs, COOs, E&P and pipeline operators, pipeline schedulers and others from the gas storage, processing, and pipeline industries alongside capital providers and deal-makers.

More than 1,500+ attendees registered in 2011! Mark your calendar and plan to attend the largest **Marcellus Midstream** networking event of 2012!

UNIQUE CONFERENCE PROGRAM FOR DELEGATES

The **Marcellus Midstream** Conference & Exhibition program offers conference delegates critical and impactful information that can be applied as soon as the conference is completed. Its rich content highlights what is occurring in the Marcellus and Utica plays.

Conference delegates will be updated on such topics as the economics, infrastructure changes, processing and storage activity and the technologies companies are using to remain competitive. Additionally, conference delegates have the ability to network with colleagues, leading suppliers and analysts during the completely sold-out exhibition.

If you're involved in any aspect of the midstream market and have to stay abreast of industry-changing events, then you should attend the largest midstream conference and exhibition in the Marcellus!

REGISTER TODAY AND SAVE!

Full Registration Includes: • Access to all Conference Sessions • Access to Exhibition • Networking Receptions

Register Before March 9, 2012 and save US \$100 on your Marcellus Midstream Conference Attendance.

Register by March 9, 2012:
US \$895 (reguar rate US \$995)

Register a group of 4 or more:
US \$795 (rate ends March 9, 2012)

For more information, contact Roxanne Starling at rstarling@hartenergy.com

Marcellus Midstream Conference & Exhibition

Preliminary Conference Program *(as of January 26, 2012)*

MONDAY, MARCH 19, 2012

5:00 pm Opening Reception on Exhibit Floor

TUESDAY, MARCH 20, 2012

7:00 am Registration Opens - Breakfast on Exhibit Floor

8:25 am Welcome and Opening Remarks

Jeannie Stell, Editor, *Midstream Business*

8:30 am Keynote Opening Address

The booming Marcellus and Utica shale plays bring new sources of energy to the nation and highlight the growing importance of the oil and gas midstream sector. Chesapeake Midstream Partners LP's chief executive delivers the keynote address and highlights the play's challenges and opportunities in 2012 and beyond.

Moderator: Jeannie Stell, Editor, *Midstream Business*

J. Mike Stice, Chief Executive, *Chesapeake Midstream Partners LP* and Senior Vice President, Natural Gas Projects *Chesapeake Energy Corp.*

9:00 am Finance Panel: Creating Value in the Midstream

The smart money is investing in infrastructure to support Marcellus shale-gas production. Here's an overview of the MLP Index, best-bet investments, challenges and opportunities for investing in the midstream space.

Moderator: Ben Davis, Partner, *Energy Spectrum Capital*

Jerry Swank, Managing Partner, *Swank Capital*

Bill Waldrip, Managing Partner, *EnCap Flatrock Midstream*

Kenny Feng, President and CEO, *Alerian*

10:00 am Networking Break

10:30 am Spotlight: NGLs - The Big Picture

Unconventional oil and gas plays are changing the energy flows of America and over the next five years U.S. natural gas liquids production will increase dramatically. The changing environment in the northeast will impact the U.S. NGL market as a whole. Here's the forecast from an industry-leading consulting firm.

Moderator: Richard Mason, Chief Technical Director, Upstream, *Hart Energy*

Kristen Holmquist, Manager, Natural Gas Liquids, *BENTEK Energy*

10:50 am Pipeline Panel: Moving the Marcellus

Thanks to ever higher rates of production, new pipelines are needed to take gas production to markets. Here, midstream operators reveal their takeaway plans for the play.

Moderator: John Harpole, President, Mercator Energy and Senior Midstream Advisor, *Hart Energy*

Bob Parks, President, *Superior Pipeline*

Stan Chapman, Senior Vice President, Customer Services and Marketing, *NiSource Gas Transmission and Storage*

Stan Brownell, Senior Vice President, *Millennium Pipeline*

11:50 am Spotlight: Partnership Approach To Midstream Buildout – Marcellus

Range Resources has a vibrant partnership with midstream provider MarkWest in southwestern Pennsylvania's large, rich-gas window in the Marcellus play. This partnership is crucial to Range's ambitious plans for growth.

Moderator: Jeannie Stell, Editor, *Midstream Business*

Rodney L. Waller, Senior Vice President, *Range Resources Corp.*

12:10 pm Networking Luncheon

1:15 pm Special Presentation: Working Towards Pennsylvania's Environmental & Economic Prosperity

Since December 2007, when Range Resources Corp. reported results from initial horizontal Marcellus test wells in Pennsylvania, founding this world-class new gas play, the Commonwealth of Pennsylvania has been actively working to update its laws and policies regarding oil and gas development. Here, Lt. Gov. Jim Cawley, who led development of a 137-page report by Gov. Tom Corbett's Marcellus Shale Advisory Commission in 2011 on best practices in the state, discusses findings and results to date.

Moderator: Jeannie Stell, Editor, *Midstream Business*

The Honorable Jim Cawley, Lieutenant Governor, *Commonwealth of Pennsylvania*

1:40 pm Afternoon Keynote

Moderator: Leslie Haines, Editor-in-chief, Oil and Gas Investor, *Hart Energy*

Recalibrating Our Compass: The Supply and Demand Implications of Developing Northeast Shale Plays

William T. Yardley, Group VP, Northeast Operations, *Spectra Energy*

2:00 pm Processing Panel: Marcellus and More

New processing capacity is underway to serve the rich-gas areas of the Marcellus, and midstream providers find that cooperation and coordination with upstream producers makes for cost-effective build-outs. Will today's slate of new projects be enough to serve the about-to-be-developed Utica shale as well?

Moderator: Keefe Borden, Senior Editor, *Midstream Business*, *Hart Energy*

Marc Halbritter, Managing Director, Commercial Activities-Gathering, *Dominion Transmission*

Dan Lippe, President, *Petral Worldwide Inc.*

Jack Lafield, President and CEO, *Caiman Energy*

Randy S. Nickerson, Chief Commercial Officer and Senior Vice President, *MarkWest Energy Partners LP*

3:00 pm Networking Break

3:30 pm Spotlight: Partnership Approach to Midstream Buildout—Utica

Operators in the nascent, liquids-rich Utica shale play already have a bounty of hydrocarbons coming online and expectations are for tremendous additional volumes. Here, a midstream operator describes a partnership for processing these liquids into highest-use fuels.

Moderator: Peggy Williams, Director Unconventional Resources, *Hart Energy*

Frank Tsuru, President and Chief Executive Officer, *Momentum/M3 Midstream LLC*

3:50 pm Spotlight: Lessons Learned from Other Shales

Marcellus, Eagle Ford and the Bakken — a trifecta of success. Some systems work in all three and some don't. Here, a midstream operator compares and contrasts the shales and shares when works and what doesn't.

Moderator: Richard Mason, Chief Technical Director, Upstream, *Hart Energy*

Gary C. Evans, Chairman and CEO, *Magnum Hunter Resources Corporation*

4:10 pm Panel: The Storage Scene

Inarguably, gas storage plays a large part in the success of any gas field. Yet, the current environment of low volatility means margins can be squeezed. Here's how this group of storage operators make it work.

Moderator: John Harpole, President, Mercator Energy and Senior Midstream Advisor, *Hart Energy*

William R. (Bill) Moler, President and COO, *Inergy Midstream LP*

Anthony C. (Tony) Cox, Manager, Midstream Business Development, *UGI Energy Services, Inc.*

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Preliminary Conference Program

4:50 pm Closing Keynote

As one of North America's largest natural gas gatherers and processors, Williams is focused on being a reliable midstream service provider. Here is an update and outlook on its opportunities and challenges.

Moderator: **Jeannie Stell**, Editor, *Midstream Business*

Frank Billings, Vice President, *Williams Midstream*

5:15 pm Wrap-up

5:20 pm Networking Reception on Exhibit Floor

WEDNESDAY, MARCH 21, 2012

7:30 am Registration Opens - Breakfast on Exhibit Floor

8:25 am Welcome and Opening Remarks

Jeannie Stell, Editor, *Midstream Business*

8:30 am Opening Keynote

Growing domestic gas supply is tipping the scales toward exports. How much is feasible and who are the front runners in this burgeoning new industry?

Moderator: **Jeannie Stell**, Editor, *Midstream Business*

Donald R. Raikes, Vice President, *Dominion Transmission Inc.*

8:50 am Panel: Environmental, Safety and Technology

Pipeline operators and their construction contractors must keep an eye on environmental, safety and technology issues at all times. Here are some best practices.

Moderator: **Keefe Borden**, Senior Editor, *Midstream Business*, *Hart Energy*

Jonathan Pollack, Senior Vice President of Commercial Solutions, *GeoDecisions*

Elliott Bouillion, Chief Executive Officer, *Resource Environmental Solutions*

Ron Potesta, Chief Executive Officer, *Potesta & Associates*

9:45 am Networking Brunch

10:15 am Operator Spotlight

Longtime Appalachian producer Energy Corp. of America recently formed a JV with First Reserve Corp.; the liberty pipeline deal.

Moderator: **Leslie Haines**, Editor-in-chief, Oil and Gas Investor, *Hart Energy*

John Mork, President and CEO, *Energy Corporation of America*

10:35 am Roundtable Panel: Building Gas Demand

The success of the unconventional producers has brought a new world of gas to the U.S. As a direct benefit, power generation, petrochemical manufacturing and even transportation can be more economically attractive than ever before. This panel reveals the details of the opportunities to come.

Moderator: **Richard Mason**, Chief Technical Director, Upstream, *Hart Energy*

George Stark, Director External Affairs, *Cabot Oil & Gas*

Rich Bohr, President, *Whitetail Natural Gas Services LLC*

Thomas B. Murphy, Co-Director, *Penn State Marcellus Center for Outreach and Research*,
Penn State Cooperative Extension

Lou D'Amico, President and Executive Director, *PIOGA*

11:35 am Conference Adjourns

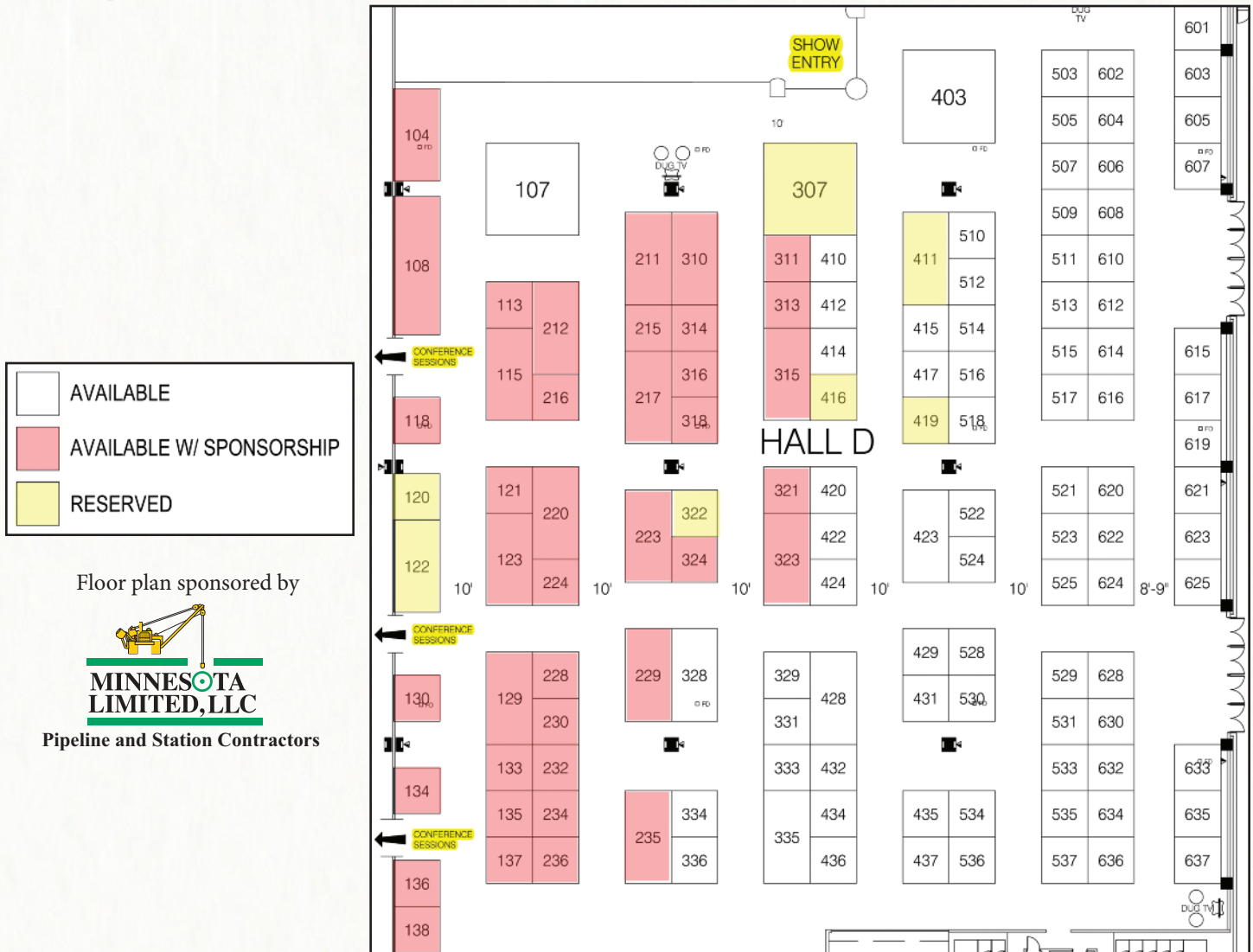
Agenda timeline and content subject to change

EXHIBITOR INFORMATION

Companies that exhibit at the **Marcellus Midstream** conference are exposed to only those individuals who show a real desire to learn about these specific midstream opportunities. It is a very targeted and intellectual audience from all levels of senior management.

Exhibit space is \$39 per square foot. A standard 10' x 10' package includes:

- 30-40 word exhibitor listing in show guide
- Listed as an exhibitor on the event website
- Complimentary exhibit hall only registration for two (2) employees per 100 square feet of exhibit space
- Option to upgrade exhibit hall only passes to full conference passes (lunch included) for an additional \$200.00
- Option to purchase up to two (2) additional exhibit hall registrations at \$495.00 each per 100 square feet of exhibit space
- Option to purchase additional full conference badges at a 30% discount (\$696.50)
- Option to add the following complimentary items per 100 square feet of exhibit space: one (1) 6' draped table, two (2) chairs and/or one (1) waste basket
- Pipe & drape with 7" x 44" company ID sign
- Access to conference presentations after event



For more information about exhibiting at **Marcellus Midstream**, contact Mark Immekus at mimmekus@hartenergy.com

HOTEL INFORMATION

To reserve your hotel online, go to: Marcellusmidstream.com and check Hotel Information.

Omni William Penn Hotel RATE - \$164

530 William Penn Place | Pittsburgh, PA 15219

Call 1-800-843-6664

Request to be in the 2012 Hart Energy Publishing
Midstream event

The Westin Hotel RATE - \$165

1000 Penn Avenue | Pittsburgh, PA 15222

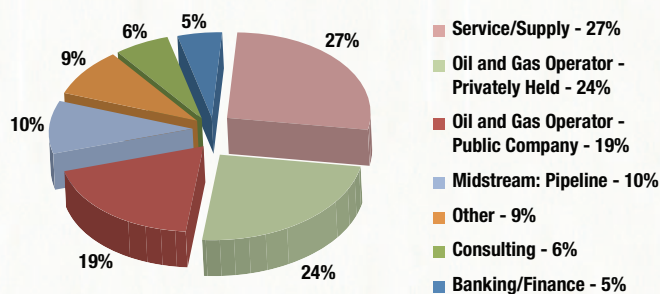
1-800-WESTIN1

<http://www.starwoodmeeting.com/Book/midstreammarcellus2012>

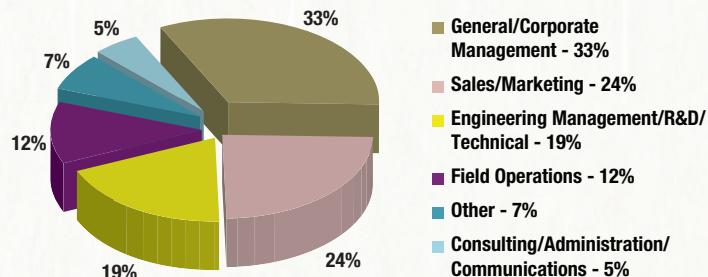
Guests can access the site to learn more about the event and to book, modify, or cancel a reservation from December 12, 2011 to March 2, 2012.

MARCELLUS MIDSTREAM REACHES YOUR TARGET AUDIENCE!

ATTENDEE BY COMPANY TYPE



ATTENDEE BY JOB FUNCTION



(Based upon *Marcellus Midstream 2011 Attendance Data*)

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Take your marketing message a step further and become an official **Marcellus Midstream** Sponsor. Companies who take advantage of our sponsorship packages increase their brand awareness and create instant goodwill between delegates and exhibitors. Sponsorships do get noticed in intimate gatherings and help promote your company's name to potential customers.

HIGH VISIBILITY SPONSORSHIPS ARE AVAILABLE!

Many high visibility sponsorships are available and specialty sponsorships can be accommodated. A sample of our many sponsorship packages include:

Platinum, Gold, Silver and Bronze Sponsorships

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- Attendee Badge Sponsor
- Refreshment Sponsorships
- Water Bottle Sponsorship
- Lanyard Sponsor
- Pen Sponsorship
- Koozie Sponsor

For more information, contact Mark Immekus at mimmekus@hartenergy.com